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Spring 1944

CHASE-PITKIN GARDEN STORE

PLANTS
BERRIES
FRUIT TREES
for the Department of Agriculture

VICTORY GARDEN

2045 East Avenue Rochester, N. Y.

Monroe 1166 - 1168

TWO PERMANENT PLANTS FOR EVERY GARDEN

Will pay big dividends for many years in pleasure and calories. Easy to grow, delicious, healthful, and quite inexpensive.

ASPARAGUS—25 for \$1.50, 50 for \$2.50, 100 for \$4.00.

MARY WASHINGTON:

Strong roots. Large plants. The Blue Blood of the asparagus world. A strong grower, stock of giant size, green color, rich and tender. Only home grown asparagus retains 100% of the natural flavor.

Cultural Directions: Dig trench 6 to 10" deep, set plants in trench 18" apart on cone shaped mounds with tips about 6" below soil level. Cover with enriched soil and as the plants grow fill in the trench until it is level. Make rows 3' to 4' apart and allow 15 plants per person.

RHUBARB—1 year 35¢ each, 3 for 90¢, 6 for \$1.75—2 year 45¢ each, 3 for \$1.25, 6 for \$2.25.

MYATT:

Two year whole roots. This desirable strain produces long, heavy stalks of good color and enjoyable flavor and yields abundantly year after year. Plant 3 or 4 feet apart. Three to five plants enough for the average family.

Guarantee

We Guarantee stock to be true to name, and to replace once, free of charge, any tree or plant which dies prior to Oct. 1 following purchase, provided it has been properly planted and given reasonable care.

RASPBERRIES RED

Strong Transplants

Each—25¢ 10—\$1.75 100—\$15.00

Out of all the Reds we believe these varieties to be outstanding, and by far the best for the Victory Garden. Indian Summer will produce fruit the first fall after planting, and the others one year after planting.

INDIAN SUMMER (Everbearing):

A superior variety bearing a large second crop in early fall. Fruit large and of high quality. First choice for every home garden.

LATHAM:

A hardy productive variety bearing large round, brilliant red berries. Long a favorite with many growers, and excellent for canning.

MARCY:

Medium to dark, large firm berries. Late bearer, vigorous and upright grower.

NEWBURGH:

A vigorous grower producing the largest fruit of all. Fine flavor and quality. Ripens before Latham.

TAYLOR:

A comparatively new variety which gives promise for this area. Plants productive, tall, increase rapidly. Fruit excellent color and fine quality.

RASPBERRIES BLACK

Strong Transplants

Each—25¢ 10—\$1.75 100—\$15.00

CUMBERLAND:

Most widely planted black-capped raspberry, early, good sized, firm berries, dependable.

BLACKBERRIES

Each, 25¢ 10 for \$1.75 100 for \$15.00

ELDORADO:

Best variety for home and garden purpose. Berries black, glossy, large, attractive and ripening early. Vigorous upright grower, productive.

SNYDER:

Black. Smaller than Eldorado; late midseason, and noted for its hardiness.

STRAWBERRIES

Potted Plants, 10—\$1.00; Bare Roots, 25—\$1.00

50—\$1.65, 100—\$2.75

For the Home Gardener, we have secured plants grown in small paper pots; easy to set out and certain to grow. We believe these varieties to be the best for this locality. Strawberries make an attractive and practical border plant along walks.

DORSETT:

By far the best early variety. Large and unexcelled in quality.

FAIRFAX:

Rated as tops among the midseason varieties. Berries, firm and of superb quality and size.

PREMIER:

Popular variety. Fruit large, flavor equal to the best. A good plant maker, especially valuable for the home garden.

BOYSENBERRIES

Strong Transplants

Each—30¢ 10—\$2.50 100—\$20.00

The last word in berries; a cross breed of blackberry, loganberry and raspberry. Fruit 2 inches long and one inch in diameter, of a delightful flavor. Plants vigorous, yielding an unbelievable amount of fruit over a period of eight weeks.

BLUEBERRIES

2 yr. fancy—\$2.00 Each

These varieties will produce big crops of super-sized berries. Succeed best in a cool, light acid soil. Heavy mulching is necessary and the adding of aluminum sulphate or acid "Agrico" will keep the soil acid. No spraying is necessary.

Varieties we list are self pollinating but it is advisable to plant two or three plants in a group.

RUBEL:

The Blueberry most widely grown commercially. An upright, hardy bush. Produces more fruit than any other variety. Berries good size, light blue, excellent variety if allowed to ripen thoroughly. Mid-season to late. Bush bright red in winter.

STANLEY:

Fruiting mid-season, very large attractive berries. Upright, vigorous, bush.

CURRENTS

2 yr. No. 1: Each—50¢, 10—\$4.00

A few currant bushes are a permanent addition to every home garden.

WILDER:

Generally accepted for home use, especially for jellies and jams. Berries glossy, dark red, borne in large clusters on long stems and of excellent flavor.

GOOSEBERRIES

2 yr. No. 1: Each—50¢, 10—\$4.00

A very few bushes of gooseberries will provide an abundant supply of fruit for preserving and pies. We have selected a single all purpose variety.

DOWNING:

Bearing a whitish green fruit of medium size in mid-season. A vigorous, productive plant.

SEEDS

Vegetable and flower seeds put up by

Vaughan - Ferry

Mandeville - Crossman

FERTILIZERS

DUSTS and SPRAYS

GRAPES

2 Yr. No. 1, Each—50¢, 3 for \$1.25, 10—\$3.75
(except where noted)

BRIGHTON:

One of the good red varieties; bunches variable in size, flesh tender; juicy, early.

CATAWBA:

A distinctive red variety widely known for its unusual flavor. Bears heavy clusters of large fruit very late in the season which can be kept in good condition for a long time.

CONCORD:

A universal favorite for 90 years and generally accepted as King of the Blues. Especially useful for grape juice, jellies and jams.

A fast grower, hardy, productive and grows well under almost any condition. Ripens in mid-season.

DELAWARE:

The grape everyone recalls with pleasure. Heavy, compact clusters of small red fruit deliciously sweet. No vineyard should be without it. Ripens early.

FREDONIA:

A comer in the grape family. The Geneva Experimental Station rates it very highly.

Black with a heavy bloom, clusters medium, berry large, fine quality, very early.

NIAGARA:

The splendid old timer among white grapes. Large bunches of good size berries. Ripens about with Concord. Should be in every vineyard.

MUSCAT:

A fancy, large, amber-white grape with a different, pleasing, aromatic flavor. Generous bunches of meaty berries. A good keeper; ripening late. Each 75¢, 3 for \$2.00, 10—\$6.00.

PORLAND:

A new white of great value. We recommend it very highly. Ripens very early, hardy, vigorous. Flavor excellent and clusters good size.

VAN BUREN:

Another introduction of great merit. Clusters and berries of good size and splendid quality. Highly recommended by Geneva Experimental Station. Each 75¢, 3 for \$2.00, 10—\$6.00.

FRUIT TREES

APPLES—STANDARD TYPE

2 yr. No. 1—\$1.50 each

Among the apples which do especially well in western New York these varieties meet all the requirements of the average home owner.

BALDWIN:

An all purpose winter apple. Large, roundish, deep red. Flesh juicy, crisp, sub-acid, and good flavor. Splendid keeper and cooking apple.

APPLES: continued

CORTLAND:

A comparatively new variety which is steadily pushing to the front. The fruit is large, handsome, dark red and of high quality. It resembles McIntosh but hangs better to the trees and ripens a little later in the fall.

Trees are hardy, vigorous in growth and early to bear fruit. A grand apple to eat, and a wonderful one to bake. Cornell and the Geneva Experiment Station recommend it highly for all around qualities.

DELICIOUS:

Has the characteristic 5-knob form which identifies it, and makes it one of the most attractive red kinds. Well adapted for the home garden because of its appearance and its mild, almost sweet flavor. Bears while young and grows vigorously.

McINTOSH:

A real leader among apples, almost too well known to need a description. Fruit large, red and very handsome. Flavor excellent and flesh firm. Trees are hardy and heavy bearers, starting early.

NORTHERN SPY:

An old timer but there is no better eating apple in January. Fruit is very large, red nicely striped, very juicy, of fine flavor and fine for cooking. Trees are hardy and healthy but slow to come into bearing. In spite of this it is one of the three best.

RED ASTRACHAN:

One of the earliest varieties ripening from late July to the middle of August. Fruit of good quality but quite acid, medium size and red in color. Popular because of its early ripening.

RED SPY:

Similar to Northern Spy, except that fruit is solid red instead of streaked. An excellent all around apple.

RHODE ISLAND GREENING:

A greenish yellow fruit which is large, firm sub-acid and juicy. The standard green apple for New York. Bears early.

TWENTY OUNCE:

As the name implies it's a whopper of a big apple, excellent for baking and liked for eating too.

WEALTHY:

A hardy Minnesota variety, a good grower and heavy bearer. Fruit ripens late and is large, attractive red, striped and of good flavor.

YELLOW DELICIOUS:

The best of the yellow varieties, and in the opinion of many connoisseurs, the yellow apples far excel the red kinds for flavor. The fruit has all the good qualities of the red Delicious, and is firm, crisp and juicy. Its clear bright yellow makes a memorable picture when the trees are loaded in the late fall.

YELLOW TRANSPARENT:

Another fine yellow kind producing heavily late in July or early August. Fruit medium size, pale yellow, white flesh, tender, juicy and sub-acid. A great variety for apple sauce.

APPLES—DWARF TYPES

2 yr.—\$3.00 each

The publicity given to this latest development in the apple field, has created a demand which far exceeds the supply. We have a limited quantity to offer this season while they last. Good strong trees grown on Malling Stock. All are described under Standard types:

McIntosh	Red Delicious
Northern Spy	Wealthy
Baldwin	Yellow Transparent

DWARF APPLES—5 YR. TREES B&B

(Dug with a ball of earth) \$10 each

A limited quantity available in several excellent varieties. Strong healthy, well shaped trees which will bear within two years. Dug with a ball of earth like an evergreen. They will transplant successfully and are covered by our replacement guarantee.

CRABAPPLES

2 yr. No. 1—\$1.50 each

HYSLOP:

A very prolific, hardy variety bearing large, handsome crimson fruit splashed with dark red. Sub-acid, pleasantly astringent and the best for jelly. Season late September and early October.

DOLGA:

4 to 5 ft. B&B—\$5.00 each

Not as well known but in the Rochester area it's especially desirable for its ornamental value as well as for its edible fruit. In spring it is covered with a mass of white flowers, and in the fall with large, brilliant red fruit. Can be used anywhere as an ornamental tree in the landscape scheme.

CHERRIES, SWEET

2 yr. No. 1—\$2.50 each

SCHMIDT'S BIGERREAU:

Generally accepted as equal or superior to Black Tartarian. Same sweet, mild flavored and rich, dark red fruit. Irresistibly tempting. Ripens late and trees are hardy and productive.

NAPOLEON BIGARREAU:

The best light colored variety. Fruit large, lemon yellow, tinged with red, exceptionally good for canning. Bears in late June.

CHERRIES, SOUR

2 yr. No. 1—\$2.00 each

MONTMORENCY:

Considered the finest sour cherry in production. Trees develop into uniform shapely specimens bearing heavy crop of large fruit. Its distinctive acid flavor makes it perfect for pies and preserves.

HANSEN BUSH CHERRY:

75¢ each

An ornamental shrub producing delicious edible fruit resembling small plums. Valuable for canning, jams and jellies. Hardy, growing 4 feet in height.

PEARS—STANDARD TYPES

2 yr. No. 1—\$2.00 each

BARTLETT:

Long acknowledged to be the all around favorite. Fruit a clear golden yellow with red blush, ripening in September. Juicy, melting with rich indescribable flavor which warrants its popularity. Excels for both eating and canning.

BEURRE BOSC:

Best of all late pears. Fruit large, attractive yellow or russet color. Luscious quality.

CLAPP'S FAVORITE:

An early variety of real excellence. Fruit large, lemon colored, spotted with brown dots. Rich, sweet and finely grained. Pick while still firm.

KIEFFER:

Trees bear while young and produce large crop. Fruit larger than average. Flesh rather coarse but with a distinctive flavor. Tops for canning. Late October and November.

SECKEL:

Especially satisfactory for the home orchard. Prolific and a vigorous grower. Fruit small, abundant and delicious. Color yellow russet with a red cheek. Ripens in September and October.

SHELDON:

A late russet brown variety; well known and liked for its good quality and flavor.

COPE'S SEEDLESS:

An innovation in the form of a seedless and coreless pear. Resembles Bartlett in color and form but ripens ten days earlier, without any softening at the center. Well recommended and worth a trial.

PEARS—DWARF TYPE

2 yr.—\$3.00 each

Again demand exceeds supply on dwarf fruits and we have only a limited quantity of the following varieties. Bartlett Conference Kieffer Seckel

PLUMS

2 yr. No. 1—\$2.00 each

ABUNDANCE:

A luscious red variety with light yellow flesh. Tender, juicy and sweet. Ripens August first.

BRADSHAW:

The best of the blue varieties. Fine flavor and quality.

BURBANK:

A productive tree bearing large dark, violet-red fruit in August. One of the best.

SHROPSHIRE DAMSON:

Fruit is produced in thick clusters or groups. Medium size, dark purplish color, and very good flavor. Trees vigorous and productive.

YELLOW EGG:

A most attractive, large yellow fruit which has a fine flavor. Heavy producers. Season August.

PRUNES

2 yr. No. 1—\$2.00 each

FELLENBERG:

An Italian variety ripening in September. Purple, fruit large, long oval shaped, juicy and firm. Good keeper and one of the best canning kinds.

GERMAN:

A dark purple or blue variety of the finest flavor and quality. Ripe in September. Trees are vigorous, productive and hardy.

PEACHES

\$1.50 each

CRAWFORD EARLY:

A good mid-season variety. Highly regarded by housewives for its fine eating and canning qualities. Fruit large, good color and freestone.

CRAWFORD LATE:

Ripens after Elberta, freestone, high quality and very large.

ELBERTA:

Still the King of Peaches. Adapts itself to varying soils and climatic conditions, so its successful growth is assured. Fruit matures in mid-season. Splendid quality and freestone.

GOLDEN JUBILEE:

A large variety which is constantly crowding Elberta for first place. Has every good quality and excels for home use. Early, yellow fleshed and free stone. Hardy and resistant to excessive cold.

HALE HAVEN:

A marvelously fine variety, ripening two weeks before Elberta. Large size, freestone, good color, hardy and a heavy bearer.

ROCHESTER:

Early mid-season, yellow flesh, fruit medium size and unusually sweet. Bears well, and is freestone. Excellent for canning.

SOUTH HAVEN:

New desirable variety. Vigorous and productive, freestone. Ripening two weeks earlier than Elberta.

VALIENT:

Originated in Canada, is well adapted to Western New York climate. Fruit is freestone, large, with firm, juicy flesh of excellent quality. Noteworthy for its rich flavor and early bearing habit. Two weeks ahead of Elberta.

APRICOTS

2 yr. No. 1—\$2.00 each

MOORPARK:

One of the hardiest varieties and therefore the best in the Rochester area. Large, deep orange colored fruit with a rich flavor. Ripens about August first.

QUINCE

2 yr. No. 1—\$2.00 each

ORANGE:

No lovelier spring blossom is borne by any tree. In the fall its heavy yellow fruit is extremely showy and the trees themselves assume picturesque shapes, so that altogether the Quince has a delightful place in the landscape picture.

This variety is a strong grower and very productive with fruit of excellent flavor and quality.

VEGETABLE PLANTS

Plants produce satisfying, quick and certain results and require the minimum effort. Our are strong, well rooted and in several dependable varieties.

Broccoli

Egg Plant

Brussel's Sprouts

Melons

Cabbage

Onion Sets

Cauliflower

Onion Plants

Tomatoes

Peppers